

school smarts

PARENT ENGAGEMENT PROGRAM

*A Program of the California State PTA with support from
the William and Flora Hewlett Foundation*

What is School Smarts?

School Smarts is a research-based program designed by the California State PTA to:

- Foster parent engagement in schools
- Support parents as children's first teachers
- Be a catalyst for inclusiveness at schools
- Develop future parent leaders
- Increase the number of parent volunteers
- Encourage parents to advocate for a complete and quality education that includes the arts.



What Does the School Smarts Program Consist of?

- Parent Engagement Night
- Seven Week Parent Academy
 - Curriculum
 - Arts Activity
 - Community and Relationship Building

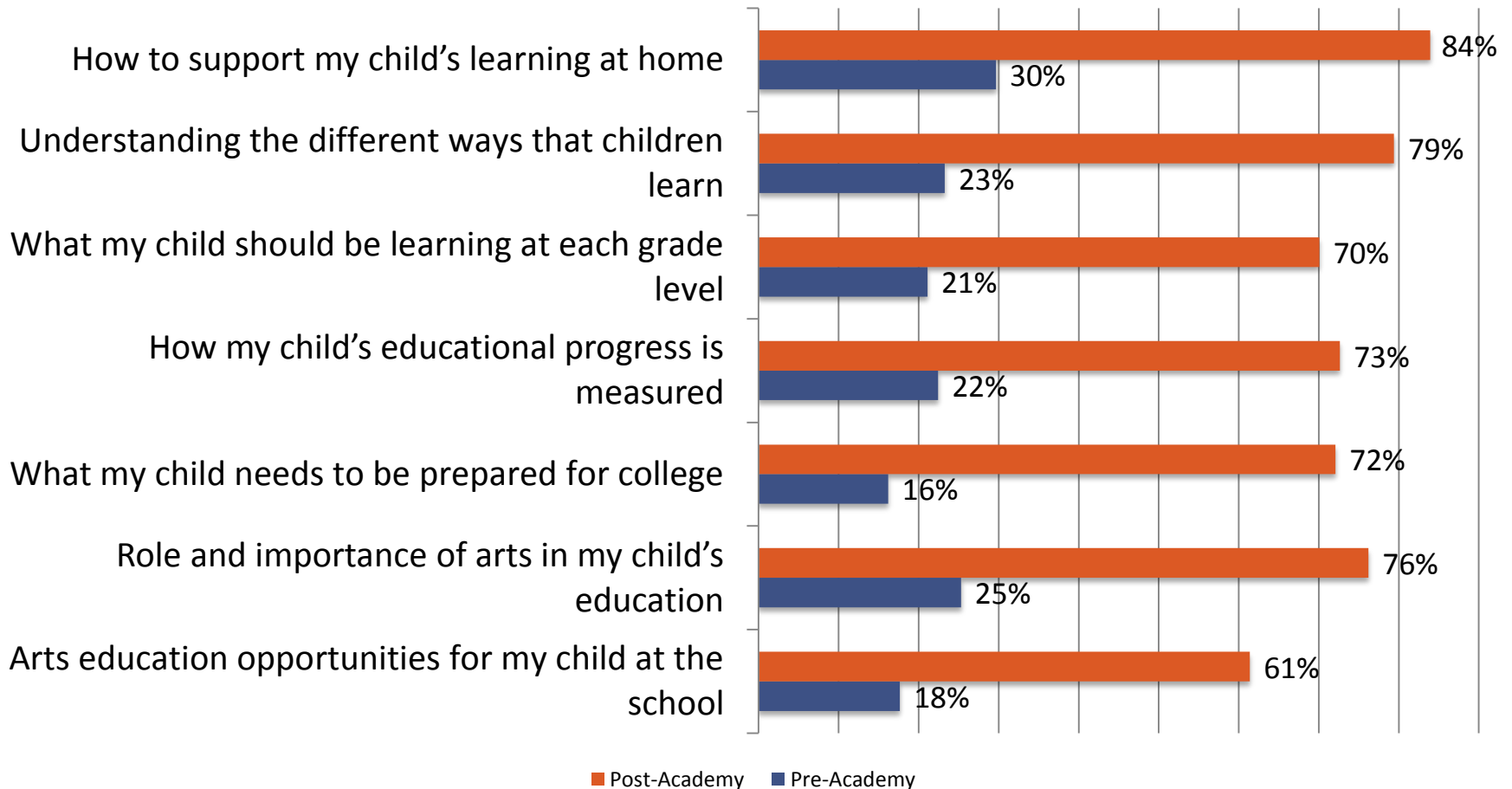


What are the benefits of School Smarts?

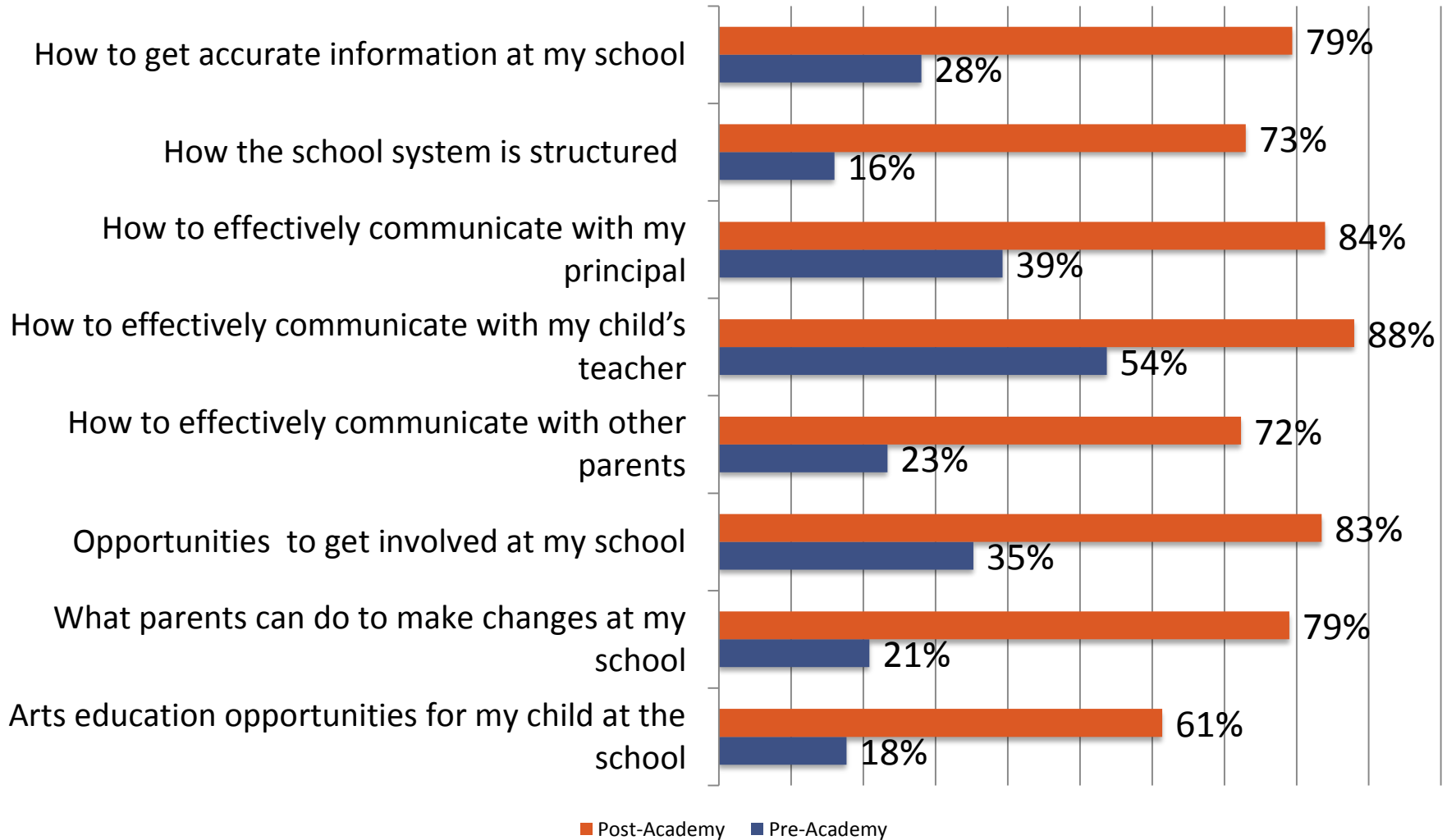
- Supports guiding principle that “parental involvement and community engagement are integral to student success”
- Helps parents build a stronger foundation to support their own children and effectively engage with their schools.
- Builds local PTA capacity
- Creates parent leaders who will actively promote a quality education in their schools and beyond.



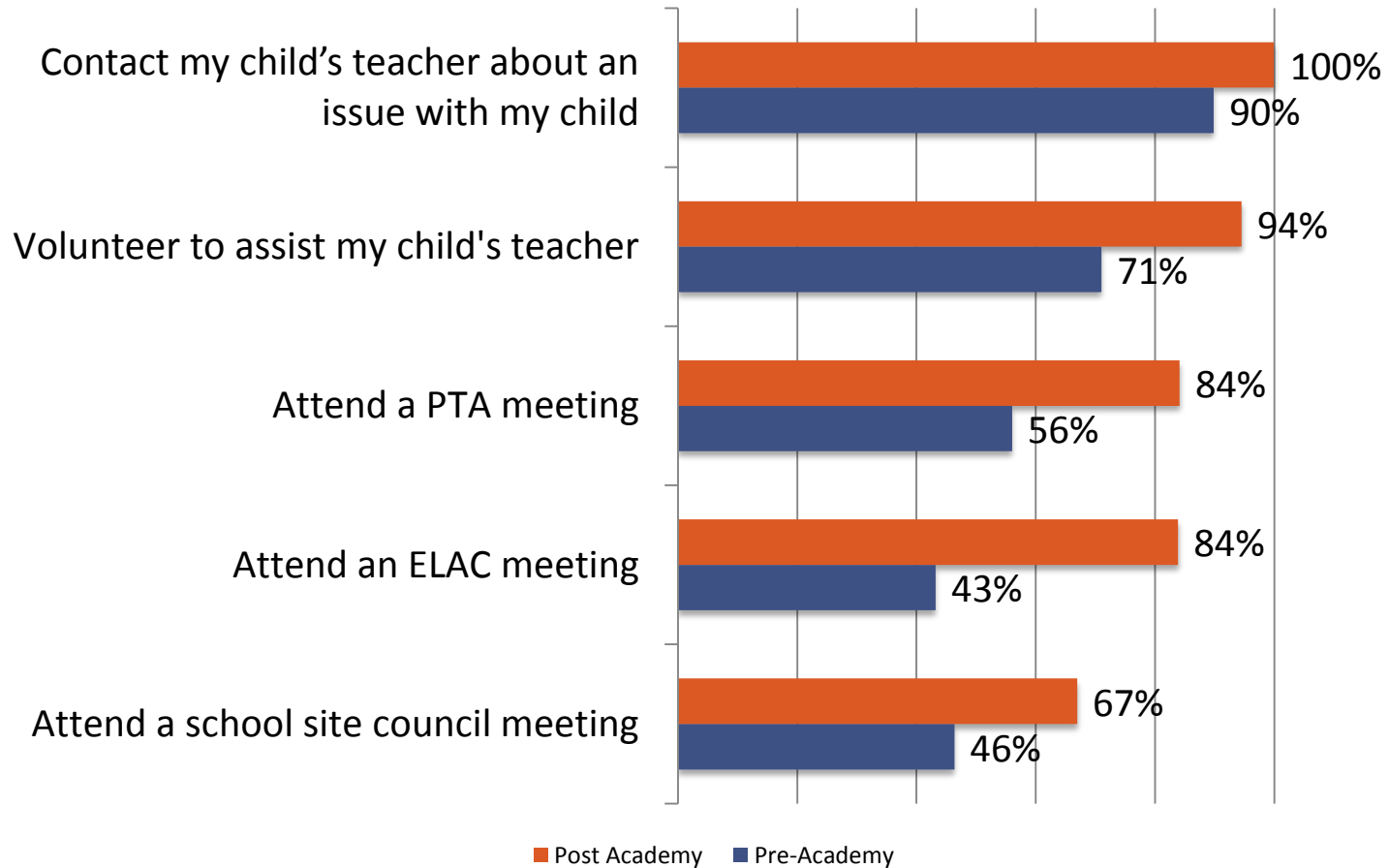
Percent of parents who said **“I feel very well informed”** in pre- and post-Academy surveys



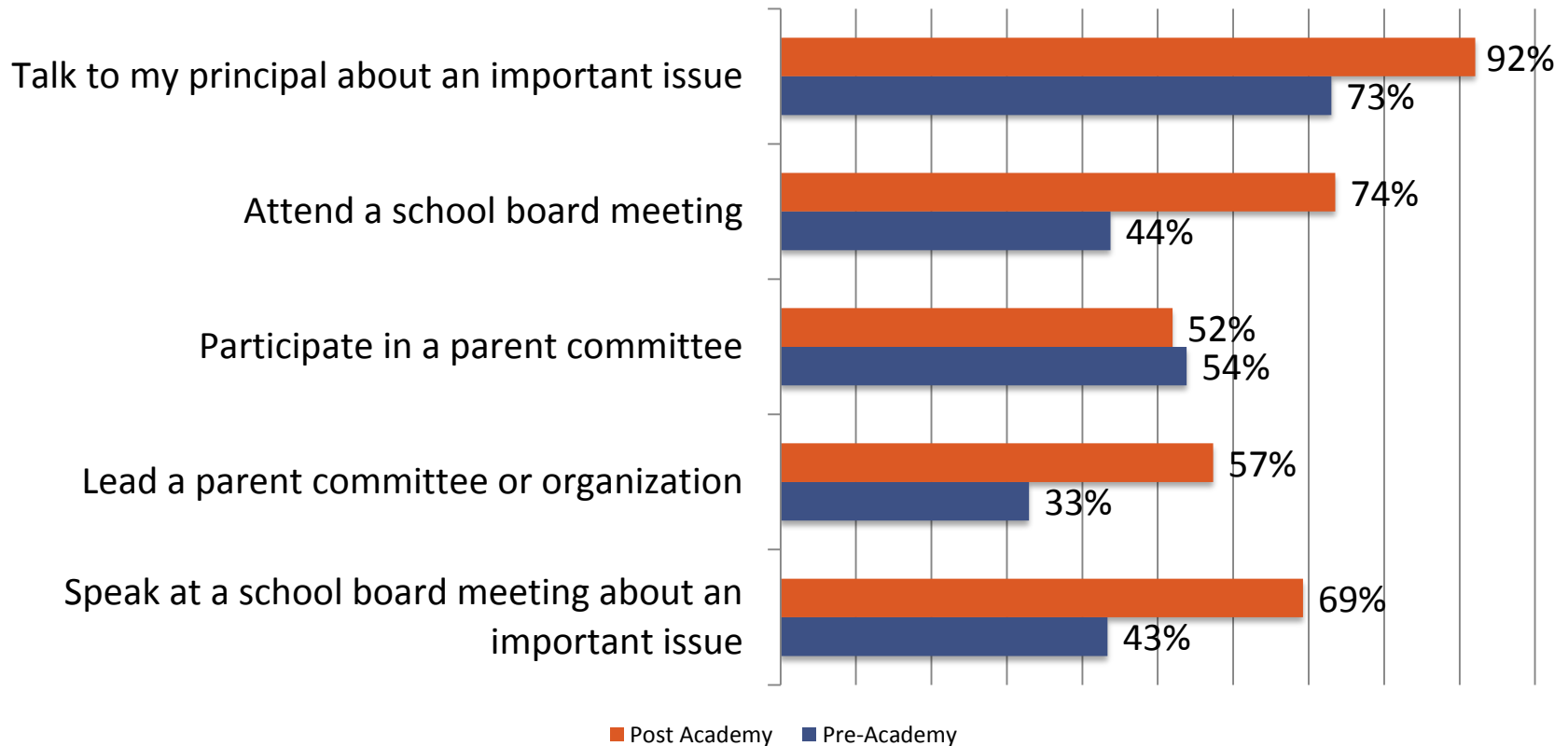
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Percent of parents who said **I would be “definitely” or very likely” to do this** in pre- and post-Academy surveys



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2013-2014 School Smarts Highlights in Numbers:

13 school districts

7 returning districts

6 new districts

50 elementary schools

1,000 parents trained



Kenneth
Mejia

Parent Participant
PTA School SMARTS Parent Academy

School Smarts a part of the Alameda COE story



Doris Dickson Elementary, Chino Valley



Ivanhoe Elementary School, Visalia



Lakeside Farms Elementary School, Lakeside Union



San Antonio Elementary School, Pomona



Sunshine Gardens, South San Francisco



Edison Language Academy, Santa Monica Malibu



Edison Language Academy, Santa Monica Malibu



Edison Language Academy, Santa Monica Malibu



F.C. Joyce Elementary School, Twin Rivers



Visitation Valley Elementary School, San Francisco



Visitation Valley Elementary School, San Francisco



Valley View Elementary, Pleasanton

Questions

